

BM4U

MEMORANDUM OF UNDERSTANDING FOR MEMBER ORGANISATIONS

MCRN is the host agency for the BM4U Facebook page – a place to collate information from the Facebook pages of community organisations from all across the mountains, to advertise, inform, educate and connect with their Blue Mountains Community. The page will automatically republish all posts from organisations' own Facebook pages. There will be no other posting on the page except for occasional direct posting by MCRN.

Posts on organisations' own Facebook pages, and hence on BM4U, must have a community service orientation and be issue or policy based. Posts are not to contain the personal views or news of individuals nor support or criticise individual persons or political organisations (as distinct from commenting on their policies or position on relevant issues).

Organisations which are not members of BM4U can submit material to be posted to MCRN, subject to approval as consistent with BM4U policy and this MOU.

Each member organisation shall nominate a person to be their representative on the BM Community Sector group (secret group) which will provide informal advice and support for the Page and for the use of Facebook generally.

To be a member organisation, an organisation must:

- Be a financial member of Mountains Community Resource Network.
- Have a social media policy in place. MCRN can provide a sample policy for organisations which do not yet have a policy.
- Ensure organisations add their own text to every post, including images, videos, links, or sharing other people's posts.
- Agree to comply with the BM4U Grievance Procedure. Failure to comply may result in an organisation having its ability to post to BM4U removed. In such cases, organisations may submit material to MCRN for posting, in the same way as non-member organisations.

All member organisations are asked to regularly promote the Page on their own Facebook Page/blog as follows:

To find out more about services and events in the Blue Mountains go to <https://www.facebook.com/BlueMountains4U>

[signed MCRN]

[signed member organisation]

[date]

[date]